

Results of the 72nd General Service Conference

Chart of Agenda Topics Mapped to Results

Use this to track what happened with each agenda topic. More information in the following sections...

Advisory Actions

When a recommendation, whether from a committee or through a floor action, is approved in full session with “substantial unanimity” it becomes an Advisory Action. Advisory Actions represent the informed group conscience of the Fellowship.

Committee Considerations

An item that was discussed by a Conference committee, but with no action taken or recommendation made to the Conference as a whole. Serves as a suggestion to the corresponding trustees’ committee.

Recommendations Not Resulting in Advisory Actions

These are recommendations of the Conference committees that were not approved by the Conference body as a whole (voted down).

Recommendations Passed by Simple Majority

When a recommendation, whether from a committee or floor action, is approved by a majority of the body, but falls short of substantial unanimity it is considered to be a “strong suggestion” referred to the General Service Board for consideration and possible action. There weren’t any of these this year.

Floor Actions Not Resulting in Advisory Actions

These are motions from the floor that either did not pass or were not discussed (Conference declined to consider).

Questions? delegate.p71@cnca06.org

72nd General Service Conference — Agenda Topics Mapped to Results

KEY	AA		Advisory Action (Conference Recommendation passed with 2/3 substantial unanimity)								
	CC		Committee Consideration - Goes to Trustees for review (or clarifies the reasoning for no action)								
	FA		Floor Action								
	TNA		Committee Took No Action - effectively end of the line for the proposal								
	SM		Simple Majority (Suggestion to the Trustees)								
	VD		Voted Down (Recommendation did not pass / did not result in Advisory Action)								
Committee		Item	Item Text								Notes
#	Name			AA	CC	FA	TNA	SM	VD		
I	Agenda	A	Review suggestions for the theme of the 2023 General Service Conference.	x							A.A.'s Three Legacies – Our Common Solution
I	Agenda	B	Review presentation/discussion topic ideas for the 2023 General Service Conference.	x							General Service – Our Mighty Purpose and Rhythm: 1. Our Common Perils and Common Solution 2. Using A.A.'s Literature in Carrying the Message 3. Fostering a Thriving Three Legacy Culture
I	Agenda	C	Discuss workshop topic ideas for the 2023 General Service Conference.	x							Practicing Our Twelve Traditions Across All Group Settings
I	Agenda	D	Review the General Service Conference Evaluation Form, distribution process and 2021 Evaluation Summary.								
I	Agenda	E	Discuss progress report on Conference improvement.		x						Suggested an interactive sharing session on topic of online groups for 2023.
II	CPC	A	Review progress report on A.A.W.S. LinkedIn page.		x						
II	CPC	B	Review suggested revisions for the draft pamphlet "A.A. in Your Community."		x						
II	CPC	C	Review progress report on the development of outward facing pamphlets for the mental health professionals.		x						
II	CPC	D	Consider creating a new pamphlet designed to help C.P.C. committees reach as many doctors as possible.		x		x				Suggested service material instead.
II	CPC	E	Review content and format of C.P.C. Kit and Workbook.		x						
III	Corrections	A	Review contents and format of Corrections Kit and Workbook.		x						
III	Corrections	B	Reconsider use of the term "person in custody" in A.A. literature.		x		x				
III	Corrections	C	Consider requests to limit changes to the book Alcoholics Anonymous.		x x	x	x		x		Committee took no action and suggested reference to additional information at aa.org in Appendices III and V. A Floor Action to reaffirm the 1995 Advisory Action related to the Big Book was voted down. (Please note that the only changes in the 5th Edition will be updated stories, the usual additional front matter, and updates to expand on the existing Appendices III and V, as approved by the 71st Conference.)
III	Corrections	D	Discuss request to make A.A. literature changes slowly and with A.A.'s primary purpose in mind.		x		x				
IV	Finance	A	Review Self-Support Packet.		x x						
IV	Finance	B	Consider request to add a historical disclaimer to the front of the book Twelve Steps and Twelve Traditions.		x		x				Introduction in the book already addresses the concern.
IV	Finance	C	Consider request that all proposed changes to the book Twelve Steps and Twelve Traditions be handled in footnotes.		x		x				Format for any future changes left up to a future group conscience.
V	GV and LV	A	Review progress report on AA Grapevine Workbook revisions.		x						
V	GV and LV	B	Review progress report on Grapevine and La Vina Instagram accounts.		x						
V	GV and LV	C	Consider the list of suggested Grapevine book topics for 2023 and later.		x						
V	GV and LV	D	Discuss the wide-ranging impact the Preamble change has had on our A.A. Fellowship.		x						Too soon to quantify. We are all responsible for participation & communication.
VI	Literature	A	Annual review of recovery literature matrix.		x						
VI	Literature	B	Review draft language regarding safety and A.A. to be included in Living Sober and "Questions and Answers on Sponsorship."	x x							Two separate Advisory Actions show the language that was approved.
VI	Literature	C	Review draft pamphlet based on A.A.'s Three Legacies.		x						
VI	Literature	D	Review draft pamphlet "The Twelve Steps Illustrated."	x		x					Original recommendation was voted down (requested editorial changes were not minor), but a Floor Action to send it back for further revision was approved.

KEY	AA	Advisory Action (Conference Recommendation passed with 2/3 substantial unanimity)								
	CC	Committee Consideration - Goes to Trustees for review (or clarifies the reasoning for no action)								
	FA	Floor Action								
	TNA	Committee Took No Action - effectively end of the line for the proposal								
	SM	Simple Majority (Suggestion to the Trustees)								
	VD	Voted Down (Recommendation did not pass / did not result in Advisory Action)								
Committee		Item	Item Text	AA	CC	FA	TNA	SM	VD	Notes
#	Name									
VI	Literature	E	Review progress report regarding the pamphlet "The Twelve Concepts Illustrated."	x						We will adapt the video animation from Great Britain.
VI	Literature	F	Review progress report regarding the pamphlet "Too Young?"		x					
VI	Literature	G	Review draft of the revised pamphlet "Young People and A.A."	x						
VI	Literature	H	Review progress report regarding update of the pamphlet "A.A. for the Black and African-American Alcoholic."		x					
VI	Literature	I	Review progress report regarding update of the pamphlet "A.A. for the Native North American."		x					
VI	Literature	J	Review progress report regarding development of a Fourth Edition of the book Alcoholicos Anonimos.		x					
VI	Literature	K	Review progress report regarding the translation of the book Alcoholicos Anonymous (Fourth Edition) into plain and simple language.		x	x				Project continues with more to be revealed next year. Full Conference declined to consider a Floor Action to limit content being translated.
VI	Literature	L	Review progress report regarding requests to develop study guide workbooks for A.A.		x					Requested more information before the Conference can provide direction.
VI	Literature	M	Review progress report regarding development of a Fifth Edition of the book Alcoholicos Anonymous.		x					
VI	Literature	N	Discuss existing version of the pamphlet "Twelve Traditions Illustrated."	x						
VI	Literature	O1	Discuss G.S.O Publishing updates per the A.A.W.S. print policy: Review the draft update of the pamphlet "Is A.A. for You?"	x						
VI	Literature	O2	Discuss G.S.O Publishing updates per the A.A.W.S. print policy: Review the draft update of the pamphlet "Is There an Alcoholic In Your Life?"	x						
VI	Literature	O3	Discuss G.S.O Publishing updates per the A.A.W.S. print policy: Review the draft update of the pamphlet "Frequently Asked Questions About A.A."	x						
VI	Literature	O4	Discuss G.S.O Publishing updates per the A.A.W.S. print policy: Review the draft update of the pamphlet "This is A.A."	x						
VI	Literature	P	Review progress report regarding strategy to make current literature accessible in all possible formats.		x					
VI	Literature	Q	Review progress report regarding Literature Committee Workbook.		x					
VI	Literature	R	Discuss changes to the text of the book Twelve Steps and Twelve Traditions as directed by the 71st General Service Conference.		x	x	x			Committee took no action. Full Conference declined to consider a Floor Action to rescind two of the changes.
VI	Literature	S	Consider an update of the book Experience, Strength and Hope.						x	
VII	Policy / Admissions	A	Review G.S.O. general manager's report regarding General Service Conference site selection.		x					
VII	Policy / Admissions	B	Review dates for the 2026 General Service Conference.		x					
VII	Policy / Admissions	C	Discuss the procedure: "Process for Approving Observers to the Conference."	x x						Two Advisory Actions passed related to changing the process to allow the Committee to approve the requests without having to poll the full Conference.
VII	Policy / Admissions	D	Review progress report on the development of a process using virtual meeting technologies for polling the G.S.C. between meetings.		x					
VII	Policy / Admissions	E	Discuss report on the Equitable Distribution of Workload process.	x	x					All Conference committee background will be made available simultaneously in English, French and Spanish.
VII	Policy / Admissions	F	Consider request to restore a paragraph in the story "Freedom from Bondage" in the book Alcoholicos Anonymous.						x	Recommendation to add the paragraph back in future printings was voted down.
VII	Policy / Admissions	G	Consider request to revise the pamphlet "Questions and Answers on Sponsorship" to reflect shared experience on service sponsorship.		x		x			
VIII	Public Information	A	Review the 2022 Public Information Comprehensive Media Plan.		x					
VIII	Public Information	B1	Public Service Announcements (PSAs): Review the distribution and tracking information for two video PSAs: "Sobriety in A.A.: My Drinking Built a Wall" and "Sobriety in A.A.: When Drinking is no longer a Party."		x					
VIII	Public Information	B2	Public Service Announcements (PSAs): Review the 2021 report on the "Relevance and Usefulness of Video PSAs."		x					

KEY		AA	Advisory Action (Conference Recommendation passed with 2/3 substantial unanimity)								
		CC	Committee Consideration - Goes to Trustees for review (or clarifies the reasoning for no action)								
		FA	Floor Action								
		TNA	Committee Took No Action - effectively end of the line for the proposal								
		SM	Simple Majority (Suggestion to the Trustees)								
		VD	Voted Down (Recommendation did not pass / did not result in Advisory Action)								
Committee		Item	Item Text								Notes
#	Name			AA	CC	FA	TNA	SM	VD		
VIII	Public Information	C	Review a progress report and the G.S.O. Podcast Plan.		x						
VIII	Public Information	D	Review report on "YouTube Performance."		x						
VIII	Public Information	E	Review report on "Google Ads Performance."		x						
VIII	Public Information	F	Review report on "Meeting Guide Performance."		x						
VIII	Public Information	G	Review the "2021 Fourth Quarter Report on A.A.W.S. Board Oversight of G.S.O.'s A.A. website."		x						
VIII	Public Information	H	Review report on "AAGV/La Vina Website, Marketing and Podcast."		x						
VIII	Public Information	I	Discuss feasibility research on paid placement of PSA videos on streaming platforms.		x					Further research requested.	
VIII	Public Information	J1	Discuss Public Information pamphlets/materials: Consider suggestion to revise the flyer "A.A. At a Glance."		x						
VIII	Public Information	J2	Discuss Public Information pamphlets/materials: Review suggested revisions to the pamphlet "Speaking at Non-A.A. Meetings."		x						
VIII	Public Information	J3	Discuss Public Information pamphlets/materials: Review suggested revisions to the pamphlet "Understanding Anonymity."	x x						Two separate Advisory Actions (one revision, one addition to text).	
VIII	Public Information	J4	Discuss Public Information pamphlets/materials: Consider request to retire and replace the "A.A. Fact File."	x	x						
VIII	Public Information	K	Review request to create a new form of communication to address anonymity on social media.		x					A survey of the fellowship will help inform any next steps.	
VIII	Public Information	L	Review report on development and distribution ideas for the "A.A. Triennial Membership Survey."	x x x		x				Two recommendations and one Floor Action resulted in three Advisory Actions. An updated questionnaire will be used for the A.A. Membership Survey in 2022.	
VIII	Public Information	M	Review content and format of P.I. Kit and Workbook.		x						
IX	Report & Charter	A	Discuss General Service Conference Final Report.		x						
IX	Report & Charter	B	Review The A.A. Service Manual, 2021-2023 Edition.	x	x					Extensive revisions requested for review in 2023.	
IX	Report & Charter	C	Review progress report from A.A.W.S. Publishing on a new section to be added at the end of the Twelve Concepts for World Service titled "Amendments."		x						
IX	Report & Charter	D	Consider request to include a G.S.R. preamble in the pamphlet "G.S.R.: Your Group's Link to A.A. as a whole."		x	x	x			Committee did not recommend adding it. Full Conference declined to consider a Floor Action to add it.	
IX	Report & Charter	E	Consider requests that the chapter titled "The Doctor's Opinion" be returned to page one, as it was in the First Edition.		x		x			Bill W. was involved when it was repaginated, a change would have impacted many other pieces of A.A. literature, and there was no strong spiritual need.	
X	Treatment & Accessibilities	A	Review progress report on the pamphlet "A.A. for the Older Alcoholic."		x						
X	Treatment & Accessibilities	B	Review progress report on military audio interviews.		x						
X	Treatment & Accessibilities	C	Discuss draft version of A.A. Guidelines for remote communities.		x						
X	Treatment & Accessibilities	D	Review contents and format of Treatment Kit and Workbook.		x						
X	Treatment & Accessibilities	E	Review contents and format of Accessibilities Kit and Workbook.		x						
X	Treatment & Accessibilities	F	Consider request to revise the pamphlet "The A.A. Group" to reflect the importance of the group as a "spiritual entity" as stated in the Long Form of Tradition Five.	x							
X	Treatment & Accessibilities	G	Consider request to revise text in the chapter "Getting plenty of rest" in the booklet Living Sober.		x		x				
XI	Trustees	A1	Review resumes of candidates for: Eastern Canada Regional Trustee		x						
XI	Trustees	A2	Review resumes of candidates for: Pacific Regional Trustee		x						

KEY	AA	Advisory Action (Conference Recommendation passed with 2/3 substantial unanimity)
	CC	Committee Consideration - Goes to Trustees for review (or clarifies the reasoning for no action)
	FA	Floor Action
	TNA	Committee Took No Action - effectively end of the line for the proposal
	SM	Simple Majority (Suggestion to the Trustees)
	VD	Voted Down (Recommendation did not pass / did not result in Advisory Action)

Committee		Item	Item Text								Notes
#	Name			AA	CC	FA	TNA	SM	VD		
XI	Trustees	B	Review slate of trustees and officers of the General Service Board of Alcoholics Anonymous, Inc.	x x							
XI	Trustees	C	Review slate of directors of A.A. World Services, Inc.	x							
XI	Trustees	D	Review slate of directors of AA Grapevine, Inc.	x							
XI	Trustees	E	Discuss the revised "Procedures for a Partial or Complete Reorganization of the General Service Board, the A.A.W.S. or AA Grapevine Boards."	x						Suggested procedure is acceptable in the unlikely event it is ever needed.	
XI	Trustees	F	Consider revising text highlighting service roles at the group level in the pamphlet "The A.A. Group."		x		x				
XI	Trustees	G	Consider request to revise the pamphlet "Do You Think You're Different?" to include stories reflecting greater diversity.	x	x x					Pamphlet will be updated. Suggestions to look at best approach for versions in all three languages, and using as a possible theme for Grapevine and La Vina.	
XII	Archives	A	Review content and format of Archives Workbook.		x						
XIII	ICRF	A	Discuss update report on methods of closing the Big Meetings at the International Convention.		x					Survey coming soon!	
XIII	ICRF	B	Discuss ways to encourage interest in Regional Forums and attract first-time attendees.		x						

April 2022

NOTE: These are Advisory Actions only. Details are contained in full Conference committee reports.

CONFERENCE ADVISORY ACTIONS OF THE 72nd GENERAL SERVICE CONFERENCE

The following recommendations were approved by the 72nd General Service Conference:

FLOOR ACTIONS

It was recommended that:

1. The trustees' Committee on Literature continue to make edits to the draft pamphlet "The Twelve Steps Illustrated" with a new draft or progress report to be brought back to the 2023 Conference Committee on Literature, keeping in mind: color, diverse expressions of spirituality and accessible interpretation of meaning in the illustrations.
2. The 2022 Membership Survey questionnaire receive final editorial review by the trustees' Public Information Committee after consulting with our professional survey methodologist, to address concerns raised by the 72nd General Service Conference related to the survey questions about Racial and Ethnic Background, and Employment Status.

AGENDA

It was recommended that:

3. The theme for the 2023 General Service Conference be: "A.A.'s Three Legacies – Our Common Solution."
4. The presentation theme and topics for the 2023 General Service Conference be:

Presentation Theme: "General Service – Our Mighty Purpose and Rhythm"

Presentation Topics:

1. "Our Common Perils and Common Solution"
2. "Using A.A.'s Literature in Carrying the Message"
3. "Fostering a Thriving Three Legacy Culture"

5. The workshop topic for the 2023 General Service Conference be: “Practicing Our Twelve Traditions Across All Group Settings.”
6. The General Service Board develop a status report on the progress and outcomes from the 2013-2015 Conference inventory and include a draft plan for another Conference inventory with considerations of its value, timeline and approach to be brought back to the 2023 Conference Committee on Agenda.

ARCHIVES*

No recommendations

*Members serve on this committee as a secondary committee assignment.

COOPERATION WITH THE PROFESSIONAL COMMUNITY

No recommendations.

CORRECTIONS

No recommendations.

FINANCE

No recommendations.

GRAPEVINE AND LA VIÑA

No recommendations.

INTERNATIONAL CONVENTIONS/REGIONAL FORUMS*

No recommendations.

*Members serve on this committee as a secondary committee assignment.

LITERATURE

It was recommended that:

7. The pamphlet "Questions and Answers on Sponsorship" be revised to add the following text regarding safety and A.A.:

1. In the section "For the person wanting to be a sponsor" (p. 14) under the heading "What does a sponsor do and not do?":

Stresses the importance of A.A. being a safe place for all members and encourages members to become familiar with service material available from the General Service Office such as "Safety in A.A. – Our Common Welfare."

2. In the section "for groups planning sponsorship activity" (p.23), under the heading "How does sponsorship help a group?" add a fourth paragraph:

Sponsorship can also help a group to create a welcoming and secure environment. Safety is an issue affecting all members and it is important for groups to remain accessible to all who are seeking recovery. Sponsorship can help keep the group focused on the common welfare.

8. The booklet *Living Sober* be revised to add the following paragraph regarding safety and A.A. in chapter 29, page 76:

"Of course, A.A. is a reflection of the larger society around us and problems found in the outside world can also make their way into the rooms of A.A. But by keeping the focus on our common welfare and primary purpose, groups can help provide a safe and secure environment for all their members."

9. The video animation of the pamphlet "The Twelve Concepts Illustrated" (currently published by the General Service Board of A.A. Great Britain) be adapted and produced by the Publishing Department. The committee requested a progress report or rough cut be brought back to the 2023 Conference Committee on Literature.
10. The draft of the pamphlet "Young People and A.A." be approved.
11. The pamphlet "Twelve Traditions Illustrated" be updated with non-offensive, contemporary text and illustrations and that a progress report or draft pamphlet be brought back to the 2023 Conference Committee on Literature.
12. The updated pamphlet "Is A.A. for You?" be approved.
13. The updated pamphlet "Is There an Alcoholic in Your Life?" be approved.
14. The updated pamphlet "Frequently Asked Questions About A.A." be approved.
15. The updated pamphlet "This Is A.A." be approved.

POLICY/ADMISSIONS

It was recommended that:

16. Rio D., alternate delegate, Area 79 British Columbia/Yukon Territory, be seated as a Conference member at the 72nd General Service Conference because Bob K., Panel 71 delegate for Area 79 is unable to attend.
17. Christopher M., alternate delegate, Area 47 Central New York, be seated as a Conference member at the 72nd General Service Conference because Todd D., Panel 71 delegate for Area 47 is unable to attend.
18. The “Process for Approving Observers to the Conference” be changed. The revised process would allow the Policy/Admissions committee to approve routine admissions from structures outside the U.S. and Canada without having to poll the full Conference. As with the current process, the trustees’ General Service Conference Committee and then the General Service Board would first need to approve the request prior to forwarding it to the Policy/Admissions Committee for their action.
19. The committee recommended that the Scope of the Conference Committee on Policy/Admissions which currently reads:

Admissions function: Is responsible for reviewing all requests for admissions to the Annual Meeting of the General Service Conference.

Be revised to read:

Admissions function: Is responsible for reviewing all requests for admissions to the Annual Meeting of the General Service Conference; and for approving routine requests for admissions from A.A. service structures outside of the U.S./Canada service structure to observe the Annual Meeting of the General Service Conference.

And that the following be added to the Procedure of the Conference Committee on Policy/Admissions:

Procedure

1. To approve routine requests from qualified representatives of other A.A. service structures to observe the Annual Meeting of the General Service Conference.

20. The compilation of all Conference committee background be made available simultaneously in English, French and Spanish.

21. The committee recommended that two persons from A.A. in Brazil, Maria Z. and Ana Elisa L., Board of Trustees “Class B,” and one person from A.A. in Argentina, a trustee, be admitted to the 72nd General Service Conference as observers. (Note: This item was passed pre-Conference using the Conference Polling process.)

PUBLIC INFORMATION

It was recommended that:

22. The following revisions be made to the pamphlet “Understanding Anonymity.” The question and answer that currently reads:

Anonymity in the digital age

Q. I maintain an Internet website and a personal page on a social media site. I also belong to an online meeting. At what level should I protect my anonymity on the Internet?

A. Publicly accessible aspects of the Internet such as websites featuring text, graphics, audio, and video can be considered the same as publishing or broadcasting. Unless password-protected, a website requires the same safeguards that we use at the level of press, radio, and film. Simply put, this means that A.A.s do not identify themselves as A.A. members using their full names and/or full-face photos.

Be changed to:

Anonymity in the digital age

Q. I maintain a website and social media pages. At what level should I protect my anonymity on the Internet?

A. Publicly accessible aspects of the Internet such as websites featuring text, graphics, audio, and video can be considered the same as publishing or broadcasting. Unless password-protected, a website requires the same safeguards that we use at the level of press, radio, and film/video. Simply put, this means that A.A.s do not identify themselves as A.A. members using their full names and/or full-face photos.

It is suggested that when A.A.s gather as A.A.s or as an A.A. group on social media pages and other similar platforms that these pages are set to “private” rather than “public.”

23. The following text be added to the pamphlet “Understanding Anonymity”:

Q. Are virtual A.A. meetings considered “Public”?

A. These online gatherings are not streamed to the general public; however, information about the meeting is provided to A.A. members, potential members, and the general public similar to in-person meetings.

While some members feel comfortable using their full names and faces other members feel it is more aligned with Tradition 11 to use only their first name and last initial or turning their camera off. For safety purposes some groups have provided helpful reminders in their group format that picture-taking or screen shots are not in keeping with anonymity principles.

24. The outdated "A.A. Fact File" be retired.

25. The format changes, two new questions and six changed questions on a 2022 membership survey questionnaire be approved.

New questions

12. Have you attended an A.A. meeting virtually (online or by phone)? (if yes, answer question 12b)

12b. Do you prefer virtual meetings or in-person meetings?

In-person

Virtual

Both equally

13. What attributes do you prefer or need in meetings you attend?

accessibility (such as no stairs, or served by public transportation)

held in a particular language (please list language)

other members similar to me (please describe how)

additional characteristics (please describe)

Changed questions

14. What is your age? _____ years

15. Which of these best describes you:

Male

Female

Prefer to describe

16. Relationship status:

Single, never married

Married or Life Partner

Divorced

Separated

Widowed

Prefer to describe _____

17. Racial and ethnic background (Check **all that apply**)

- Asian
- Black, or African American
- Hispanic, Latino, or Spanish origin
- Native American, Alaska Native, First Nations, or Indigenous
- Pacific Islander or Hawaiian Native
- White, Caucasian, or European American
- Prefer to describe _____

18. What is your employment status now? (Check **one** only)

- Employed full time
- Employed part time
- Unemployed and looking for work
- Unemployed, not currently looking for work
- Student
- Retired
- Homemaker

19. If you are employed, what is your job? _____

26. After a thorough review of the professional survey methodologist report detailing actions to perform a sound membership survey, a 2022 A.A. Membership Survey be conducted with a budgeted cost not to exceed \$20,000. The process will include mailing, digital back-end response and analysis, creation of message and distribution, including a “How to video” for groups/members.

REPORT AND CHARTER

It was recommended that:

27. Chapters 8, 9, 10, 11 and 12 of *The A.A. Service Manual* be revised to correct inaccuracies and to provide clarity and consistency on the roles, responsibilities and relationships between the General Service Office, AA Grapevine and A.A. World Services, Inc. (Note: Because 2023 is a printing year these changes would be reviewed by the A.A.W.S. Board, AA Grapevine Board and the General Service Board prior to being brought to the Conference Committee on Report and Charter. This process is in keeping with the 2018 advisory action regarding review of *The A.A. Service Manual Combined with Twelve Concepts for World Service*.)

28. Items 5 and 6 that relate to Regional Directories be removed from the Scope of the Report and Charter Composition, Scope and Procedure. (Note: Regional Directories are no longer being produced.)

TREATMENT AND ACCESSIBILITIES

It was recommended that:

29. The Long Form of Tradition Five be added to the pamphlet “The A.A. Group” on page 12 in the section “What is an A.A. Group?” at its next printing.

Note: As a result of the 2021-22 Equitable Distribution of Workload plan, this item was on the agenda of the Conference Committee on Treatment and Accessibilities.

TRUSTEES

It was recommended that:

30. The following slate of trustees of the General Service Board be elected at the annual meeting of the members of the General Service Board on April 30, 2022, following presentation at the 2022 General Service Conference for disapproval if any:

Class A Trustees

Molly Anderson
Linda Chezem, J.D.
Sr. Judith Ann Karam, C.S.A.
Hon Kerry Meyer
Al Mooney, M.D., FAAFP, FASAM
Andie Moss
Kevin Prior, MBA, CFA, CPA

Class B Trustees

Cathi C.
Jimmy D.
Josh E.
Francis G.
Tom H.
Reilly K.
Deborah K.
Trish L.
Mike L.
Paz P.
Marita H. R.
Joyce S.
Irma V.
Carolyn W.

31. The following slate of officers of the General Service Board be elected at the annual meeting of the members of the General Service Board on April 30, 2022, following presentation at the 2022 General Service Conference for disapproval if any:

Chairperson:

First Vice-Chairperson:

Second Vice-Chairperson:

Treasurer:

Secretary:

Assistant Treasurer:

Assistant Secretary:

Linda Chezem, J.D.

Jimmy D.

Francis G.

Kevin Prior, MBA, CFA, CPA

Cathi C.

Paul Konigstein*

Jeff W.*

**G.S.O. employees*

32. The following slate of directors be elected at the annual meeting of the members of the A.A. World Services Corporate Board on April 30, 2022, following presentation at the 2022 General Service Conference for disapproval if any:

Cathi C.	Carolyn W.
Vera F.	John W.
Deborah K.	Bob W.*
Clinton M.	Jeff W.*
Irma V.	

**G.S.O. employees*

33. The following slate of directors be elected at the annual meeting of the members of the AA Grapevine Corporate Board on April 30, 2022, following presentation at the 2022 General Service Conference for disapproval if any:

Molly Anderson	Coree H.
Chris C.	Mike L.
Josh E.	Paz P.
Cindy F.	David S.
Tom H.	

**AA Grapevine employee*

34. The "Suggested Procedure to Reorganize the General Service Board and the boards of A.A.W.S., Inc. and AA Grapevine, Inc." be approved as one acceptable pathway to a whole or partial reorganization of the Boards, understanding that, as provided by the Conference Charter, the final process will be determined by whichever General Service Conference might be considering reorganization.

35. The trustees' Literature Committee revise the pamphlet "Do You Think You're Different?" to update the stories to represent greater diversity and bring back a draft pamphlet or progress report to the 2023 General Service Conference.

Note: As a result of the 2021-22 Equitable Distribution of Workload plan, this item was on the agenda of the Conference Committee on Trustees.

72nd GENERAL SERVICE CONFERENCE COMMITTEE CONSIDERATIONS

AGENDA

Committee Considerations:

- The committee expressed appreciation for the special Board presentation related to the participation of online groups in the U.S./Canada service structure at the 72nd General Service Conference.

The committee agreed that a sharing session with more time for a broader range of perspectives from among Conference members would be helpful. The committee requested that the General Service Board conduct an interactive sharing session at the 73rd General Service Conference on the participation of online groups in the U.S./Canada service structure and include the following question within the framework of the sharing session:

- What are the successes and challenges at the group, district and area levels with respect to this topic?

ARCHIVES

Committee Considerations:

- The committee reviewed the Archives Workbook and expressed satisfaction with the content. The committee also received a verbal report on some of the revisions and updates to the draft workbook, including:
 - New shared experiences and a new subsection from local archivists on specific topics pertaining to archival work;
 - Revised Guidelines for Collecting Oral Histories to include text offering suggestions on ways to conduct ASL interviews with members in the Deaf community to offer a wider diversity of sharing;
 - Replaced gender-specific language throughout the workbook;
 - Updated Archives policies; and other minor editorial updates.

COOPERATION WITH THE PROFESSIONAL COMMUNITY

Committee Considerations:

- The committee reviewed a progress report on the LinkedIn page implementation and an update from the senior digital communications analyst. The committee requested that a progress report be brought back to the 2023 Conference Committee on C.P.C. and suggested that it include the following content:
 - An additional cadence strategy that increases the number of posts per month developed over the year.
 - A strategy of posting often, to increase the search result ranking.
 - Posts targeted to professionals on topics such as A.A. anonymity, Self-Support, cooperation without affiliation, and our public relations policy.

- The committee also discussed a comprehensive approach in exploring and optimizing digital resources. The committee requested that the staff secretary send a memo to the trustees' Public Information Committee with the following suggestions to be included as part of the Comprehensive Media Plan (CMP):
 - Explore effective ways to post videos and documents on non-A.A. platforms.
 - Noting the multiple committee and Board discussions on the use of QR codes, identify where and how to approach QR code usage in A.A. materials at C.P.C./P.I. events.

- The committee reviewed the suggested revisions to the draft pamphlet "A.A. in Your Community" and received an update from the executive editor. The committee offered additional suggestions and asked the staff secretary to forward a memo to the trustees' C.P.C./T.A. committee with additional sharing and suggestions on the content. The committee requested that a progress report or final draft pamphlet be brought back to the 2023 Conference Committee on Cooperation with the Professional Community.

- The committee reviewed a progress report on the development of an outward facing pamphlet for mental health professionals and expressed their appreciation. The committee noted that utilizing a focus group was a useful approach to explore and identify the needs of mental health professionals when they are addressing the suffering alcoholic. The committee asked that the staff secretary forward a memo with additional suggestions to the trustees' C.P.C./T.A. committee. The committee requested that a progress report or draft pamphlet be brought back to the 2023 Conference Committee on Cooperation with the Professional Community.

- The committee considered a request to create a new pamphlet designed to help C.P.C. committees reach as many doctors as possible and took no action, noting that many healthcare professionals may lack the time to meet with C.P.C. committees and that health care systems differ in the U.S. and Canada. The committee suggested that service material could be developed for A.A. members on how to speak with their own healthcare provider about Alcoholics Anonymous.

- The committee reviewed the C.P.C. Kit and Workbook and asked that the following suggestions be incorporated:
 - Develop a disclaimer that clarifies that the printed version of the items in the kit may not reflect the most up to date revisions on aa.org. Online versions will reflect the most updated versions.
 - Include a list of changes of revised pamphlets and service materials based on the A.A.W.S. literature policy.
 - Include experience from online, in-person and virtual C.P.C. events and activities.
 - Use accessible formats for all digital devices.

CORRECTIONS

Committee Considerations:

- The committee reviewed the Corrections Kit and Workbook and provided a detailed list of revisions to the trustees' Corrections Committee for their consideration. During their discussion, the committee noted the increased use of online A.A. meetings in correctional facilities and suggested that G.S.O. staff gather shared experience regarding online meetings in correctional facilities for addition to the Corrections Workbook.
- The committee discussed the request to reconsider use of the term "person in custody" in A.A. literature and took no action. The committee affirmed the need for language that is inclusive and non-stigmatizing, as expressed by the 71st General Service Conference. The committee also discussed that implementation of the advisory action was already in place and that it would be premature at this time to reconsider the action.
- The committee discussed the request to limit changes to the book *Alcoholics Anonymous* and took no action. While the committee discussed the concerns expressed by the Fellowship, the committee noted that we operate on a system of trust and checks and balances and agreed that A.A.'s Twelve Concepts adequately provide guidance to our trusted servants to make decisions that reflect the informed group conscience of the Fellowship as a whole.

Note: As a result of the 2021-22 Equitable Distribution of Workload plan, this item was on the agenda of the Conference Committee on Corrections.

- The committee suggested that during the development of the 5th Edition Big Book the trustees' Literature Committee consider including a reference in the section of Appendices III and V that additional information is available on www.aa.org.

- The committee discussed the request to make A.A. literature changes slowly and with A.A.'s primary purpose in mind and took no action. The committee agreed the cadence and role of the annual General Service Conference already provides the appropriate guidance. The committee also noted that through Concept Four, "The Right of Participation," all members of Alcoholics Anonymous are invited to participate in the year-long process of the General Service Conference.

Note: As a result of the 2021-22 Equitable Distribution of Workload plan, this item was on the agenda of the Conference Committee on Corrections.

FINANCE

Committee Considerations:

- The committee reviewed the Self-support Packet and requested that the trustees' Finance and Budgetary Committee undertake a full review of the service items in the packet. The committee compiled a list of suggestions for the service material in order to provide language that is clear and consistent for the U.S. and Canada.
- The committee requested that the trustees' Finance and Budgetary Committee review the service materials and the pamphlet "Self-Support: Where Money and Spirituality Mix" to clarify that although contributions are sent to the General Service Office, contributions are made to the General Service Board of Alcoholics Anonymous. The committee asked that an update report or draft pamphlet reflecting the changes be brought to the 2023 Conference Committee on Finance for review.
- The committee discussed the agenda item "Consider request to add a historical disclaimer to the front of the book *Twelve Steps and Twelve Traditions*" and took no action. The committee agreed that the current introduction in the book *Twelve Steps and Twelve Traditions* already addresses concerns regarding the language in the book.

Note: As a result of the 2021-22 Equitable Distribution of Workload plan, this item was on the agenda of the Conference Committee on Finance.

- The committee discussed the agenda item "Consider request that all proposed changes to the book *Twelve Steps and Twelve Traditions* be handled in footnotes" and took no action. The committee agreed that they did not want to mandate a specific format for possible changes to a future Conference. The committee noted that future proposals for changes should be considered by the group conscience of each Conference.

Note: As a result of the 2021-22 Equitable Distribution of Workload plan, this item was on the agenda of the Conference Committee on Finance.

GRAPEVINE AND LA VIÑA

Committee Considerations:

- The committee reviewed the progress report on the AA Grapevine Workbook revisions and looks forward to having it available on the website, in English and Spanish. The committee also forwarded editorial suggestions for the workbook to the Grapevine office.
- The committee reviewed the progress report on the Grapevine and La Viña Instagram accounts and requested a progress report be brought back to the 2023 Conference Committee on Grapevine and La Viña. The committee appreciated the diligence of the AA Grapevine Corporate Board in considering anonymity protection when developing content for both Instagram accounts. The committee also appreciated the dedication and enthusiasm the staff applied to the Instagram accounts. The committee also forwarded suggestions to the Grapevine office to encourage members to submit anonymity-protected content to Instagram pages.
- The committee agreed to forward to the AA Grapevine Corporate Board the suggestion that Grapevine produce in the year 2023 or later:
 1. Best of Dear Grapevine (working title)
Previously published letters from the pages of Grapevine by A.A. members which were printed in the magazine's letters section, Dear Grapevine.
 2. Book for Newcomers (working title)
Previously published stories by A.A. members sharing helpful tools and suggestions during their first year in sobriety.
 3. Best of La Viña II (working title) (La Viña book)
Spanish-speaking A.A. members share their experience, strength and hope, from the pages of La Viña.
 4. Prayer & Meditation (working title) (La Viña Book)
Previously published stories by Spanish-speaking A.A. members sharing about the many ways they practice Step Eleven (possibly including some translated stories from the GV version).
- The committee discussed the wide-ranging impact the AA Preamble change has had on the Fellowship. The committee felt that after careful consideration of Fellowship feedback, it would be premature to quantify the impact when many A.A. members are still either uninformed or ambivalent about the change. The committee emphasized that at every level of our Conference process there is a reciprocal responsibility of all A.A. members and trusted servants, of participation and communication, to embrace the guiding principles of trust and transparency.

- The committee requested that the Grapevine office consider the feasibility of producing or utilizing American Sign Language (ASL) content.

INTERNATIONAL CONVENTIONS/REGIONAL FORUMS

Committee Considerations:

- The committee reviewed the update report submitted by the trustees' committee regarding surveying the Fellowship on methods of closing the Big Meetings at the International Convention. The committee understands that a survey has been developed to gather information from the Fellowship regarding aspects of the 2025 International Convention; and that a question(s) regarding use of the Lord's Prayer and options to the use of the Lord's Prayer (e.g., the Third Step Prayer, the Seventh Step Prayer and A.A.'s Declaration of Unity) will be added to the survey. It is anticipated that the survey will be dispatched in May 2022 via mail and through multiple communication platforms (e.g., Box 4-5-9, AA Grapevine/La Viña, etc.); and that a progress report be brought back to the 2023 Conference Committee on International Conventions/Regional Forums.
- The committee discussed ways to encourage interest in Regional Forums and attract first time attendees and suggested:
 - Consider options to the title "Regional Forum" utilizing more current language.
 - Continue utilizing digital communication options; however, also continue non-digital options to ensure full accessibility and participation by members who may not have access to technology.
- Theme: "90 Years – Language of the Heart" / « 90 ans – Langage du Cœur » / "90 años – Lenguaje del corazón"

LITERATURE

Committee Considerations:

- The committee reviewed the 2022 matrix of A.A. recovery literature. The committee agreed to follow up with the Publishing Department with suggestions regarding the usefulness and purpose of the recovery literature matrix and looks forward to reviewing the matrix at their meeting during the 2023 General Service Conference.
- The committee reviewed a draft pamphlet based on A.A.'s Three Legacies and offered additional suggestions for the trustees' Literature Committee to consider. The committee requested that a draft pamphlet or progress report be brought back to the 2023 Conference Committee on Literature.

- The committee reviewed a progress report on the update of the pamphlet “Too Young?” The committee requested that a progress report or draft pamphlet be brought back to the 2023 Conference Committee on Literature.
- The committee reviewed a progress report on the update of the pamphlet “A.A. for the Black and African-American Alcoholic.” The committee requested that a progress report or draft pamphlet be brought back to the 2023 Conference Committee on Literature.
- The committee reviewed a progress report on the update of the pamphlet “A.A. for the Native North American.” The committee requested that a progress report or draft pamphlet be brought back to the 2023 Conference Committee on Literature.
- The committee reviewed a progress report regarding development of a Fourth Edition of the book *Alcohólicos Anónimos*. The committee requested that a progress report or draft manuscript be brought back to the 2023 Conference Committee on Literature.
- The committee reviewed a progress report regarding the translation of the book *Alcoholics Anonymous* (Fourth Edition) into plain and simple language. The committee requested that a progress report or draft manuscript be brought back to the 2023 Conference Committee on Literature.
- The committee reviewed a progress report regarding strategy to make current literature accessible in all possible formats. The committee encourages the trustees’ Literature Committee to continue in their efforts to make literature accessible in all formats and provided several suggestions for more e-literature and other accessible digital platforms, such as Liquid Mode PDF for mobile screens.
- The committee reviewed the Subcommittee Report on Tools to Access the Big Book (TABB) and several requests for development of study guides from the Fellowship. The committee also reviewed the minutes of the discussions on this item by the trustees’ Literature Committee. The committee noted that additional information would be needed in order to provide direction on these requests. The committee requested that the trustees’ Literature Committee provide further information regarding the purpose of the proposals and examples of what Big Book or *Twelve Steps and Twelve Traditions* study guides would look like.
- The committee reviewed a draft of the Literature Committee workbook and noted that the development of the workbook is moving in the right direction. The committee provided several suggestions regarding the length and content of the workbook and requested that a revised draft be brought back to the 2023 Conference Committee on Literature for review.
- The committee discussed the changes to the text of the book *Twelve Steps and Twelve Traditions* resulting from advisory actions of the 71st General Service

Conference and took no action. The committee noted that there does not appear to be a consensus on the changes among A.A. members at the local level.

- The committee reviewed a progress report regarding development of a Fifth Edition of the book *Alcoholics Anonymous*. The committee requested that a progress report or draft manuscript be brought back to the 2023 Conference Committee on Literature.

POLICY/ADMISSIONS

Committee Considerations:

- The committee reviewed the progress report from the Subcommittee on Equitable Distribution of Workload regarding year one of the three-year pilot. The committee noted that the plan allowed fifty more Delegates to participate more equitably in the Conference Committee process and appreciated the spiritual aspect of that accomplishment. The committee also noted the workflow, communication, and scoring tool challenges documented in the report, as well as the significant challenges to areas and to the group conscience process caused by moving up the deadline for submitting proposed agenda items to September 15. The committee hopes that whatever can be done to address these challenges will be done over the next two years of the pilot.
- The committee reviewed the G.S.O. general manager's report regarding General Service Conference site selection, noting with appreciation the level of detail regarding specific sites considered. The committee requested that the next site selection report provide detail on the financial, logistical, and spiritual implications of holding the General Service Conference at other locations throughout the eight regions of the U.S./Canada service structure, perhaps in rotation with the New York City metropolitan area.
- The committee reviewed the dates for the 2026 General Service Conference. In order to provide additional flexibility to the General Service Office management in contracting the most cost-effective and appropriate venues for the General Service Conference, the committee agreed to select three proposed dates for the 76th General Service Conference. The committee selected the following dates in order of preference for the 76th General Service Conference: April 26-May 2, 2026; April 19-25, 2026; and May 3-9, 2026. The committee noted that these proposed Conference dates do not conflict with any significant holidays and allow the Fellowship ample time before the Conference to review and discuss agenda items. The committee asked that all Conference members be notified of the final dates for the 76th General Service Conference as soon as they are finalized by G.S.O. management.
- The committee reviewed with appreciation the progress report on the development of a process using virtual meeting technologies for polling the General Service Conference between meetings and looks forward to development of the process.

- The committee reviewed the Progress Report from the trustees' Ad Hoc Committee on the Participation of Online Groups in the U.S. and Canada Service Structure and expressed appreciation for the ad hoc committee's work. Given the Fellowship's interest in this topic and a desire for accountability to the Conference, the Policy/Admissions committee requests a progress report be provided as part of their background material in advance of the 73rd General Service Conference.
- The committee considered the request to revise the pamphlet "Questions and Answers on Sponsorship" to reflect shared experience on service sponsorship and took no action. The committee felt that the topic of service sponsorship is already addressed well in the current version of the pamphlet "Questions and Answers on Sponsorship" and in the current *A.A. Service Manual/Twelve Concepts for World Services*.

Note: As a result of the 2021-22 Equitable Distribution of Workload plan, this item was on the agenda of the Conference Committee on Policy/Admissions.

PUBLIC INFORMATION

Committee Considerations:

- The committee reviewed and accepted the 2022 Public Information Comprehensive Media Plan (CMP). The committee expressed support for the vision and architecture and reported that this version of the CMP brings a practical and implementable plan into vision. The committee agrees it serves as an inventory of ongoing work and plans, a guideline for the General Service Office and AA Grapevine Office in their work, budgeting processes, and HR planning to effectively support A.A. members in carrying the message to all who suffer from alcoholism.

The committee offered the following suggestions for the next iteration of the CMP to be brought back to the 2023 Conference Committee on Public Information.

- Continue to focus on standardizing a unified stylistic approach in our messaging and media.
- Create a synopsis or executive summary of the CMP as the complete document is detailed.
- Now that we have a CMP that outlines many channels of work the committee requested the Trustees ensure we do not lose the work that is captured and avoid trying to branch off into too many directions and digital platforms.
- Consider the creation of a short video capturing how a Comprehensive Media Plan can be a helpful guidepost as we seek to use new and existing communication platforms, in keeping with our Traditions.

- The committee recognized that we are a Fellowship of varying technical abilities. The committee noted the importance of ensuring we are not leaving anyone with technical barriers behind.
 - Include additional information in the CMP on how Alcoholics Anonymous can connect with the professional community.
 - Use consistent A.A. language throughout the CMP versus more marketing or business terminology.
- The committee reviewed and accepted the trustees' PI Committee report on the usefulness and effectiveness of the A.A.W.S. YouTube account. The committee offered the following suggestions and looks forward to a report to be brought back to the 2023 Conference Committee on Public Information.
 - Staff continue to update the A.A.W.S. YouTube account to maximize its effectiveness as a social media channel to carry the message to the alcoholic.
 - Improve the ability to search and locate our A.A.W.S. YouTube channel as members have shared it is difficult to find and many are unaware that we have a YouTube channel.
 - Consider adding more Spanish video content.
 - The committee reviewed and accepted the 2022 trustees' Public Information Committee report on the Google Ads performance. The committee encouraged G.S.O. to develop an annual project calendar relating to Google Ads. The committee noted that the office should continuously optimize the Google Ads campaigns based on standard best practices in keeping with A.A. Traditions focusing on target audiences utilizing A.A. literature we currently have and that may be developed. The committee offered the following suggestions and looks forward to the report to be brought back to the 2023 Conference Committee on Public Information:

The Communication Services Department in cooperation with the staff secretary should make the following updates to the campaigns to ensure improved campaign performance.

- Evaluate and experiment with ad targeting
- Creation of more and diverse content
- A/B test ad copy and design
- Add/remove keywords and negative keywords
- Change keyword match type
- Test multiple landing page options
- Approve/deny basic campaign suggestions provided by Google Ads
- Review analytics on messaging to ensure it is reaching the target audience
- Include keyword testing of AA Google Ads searches to ensure they are being made available to those seeking help with a drinking problem.

- The committee reviewed and accepted the Communication Services Department report on the A.A.W.S. Meeting Guide App. The committee looks forward to a report to be brought back to the 2023 Conference Committee on Public Information. The committee suggested that the Meeting Guide App keep its focus on providing information on locating A.A. meetings.
- The committee reviewed and accepted the 2021 annual reports from the trustees' Public Information Committee regarding aa.org. The committee finds the website is easier to navigate and user-friendly. The committee suggested that G.S.O. continue to improve our search engine optimization, setting priorities and reasonable goals to move forward.
- The committee reviewed and accepted the 2021 annual report "AAGV/La Viña Website, Marketing and Podcast" regarding aagrapevine.org. The committee finds recent modernization of the Grapevine website to be effective and inviting. The committee finds the AA Grapevine Podcast is well received by many A.A. members and an effective method for sharing the collected voices of A.A. members. The committee noted that the current hosts might limit attraction to all members, potential members, or professionals and to consider the full intended audience regarding diversity, attraction, and belonging.
- The committee reviewed and accepted the distribution and tracking information for the video PSAs:
 1. Sobriety in A.A.: My Drinking Built a Wall
 2. Sobriety in A.A.: When Drinking is no longer a Party.

The committee encourages enhancing our future tracking and distribution to include comparison analytics to other non-profits with public service announcement distribution.

- The committee reviewed and accepted the 2022 report on the "Relevance and Usefulness of Video Public Service Announcements." The committee found the current Conference-approved PSAs to be relevant and useful. In assessing the need for a new video PSA, the committee did not see the need at this time.
- The committee reviewed and accepted the 2022 trustees' Public Information Committee feasibility research on paid placement of PSA videos on streaming platforms and requested that further research be conducted. The committee offered the following suggestions and looks forward to a report to be brought back to the 2023 Conference Committee on Public Information.
 - Committee members would like to see additional research comparing paid versus donated media value ads and the effectiveness of these different approaches.
 - Include research on Canadian streaming platforms to better understand PSA regulations and the specific streaming platforms found within Canada.

- Focus on obtaining A.A. member feedback from various age groups on the desire from the Fellowship to embark on A.A. paid placement ads on streaming platforms.
- The committee reviewed the progress report and G.S.O. Podcast Plan and considered all the proposals, and the work completed this past year. The committee met with the Grapevine publisher, Communication Services staff, and Publishing staff who responded to key questions. The committee suggested that the trustees' Public Information Committee, Communication Services Department, and A.A.W.S. Publishing Department in cooperation with the staff secretary, focus on proposal one, to consider moving in the direction of creating a G.S.O. Podcast using the AA Grapevine podcast experience.

The committee shared that the focus described in the 2021 Advisory Action, "Podcasts providing sharing within the Fellowship and information about A.A. to the public be produced and distributed by G.S.O. in cooperation with the Grapevine Office," is on target and that G.S.O. can create episodes on many service-related discussion topics. The committee feels that the different topic focus will help avoid competing with the Grapevine Podcast. To support the successful continued development of the G.S.O. Podcast the committee offers the following suggestions and looks forward to a progress report to be brought back to the 2023 Conference Committee on Public Information.

- Entrust G.S.O. to manage the podcast's creation and adherence to A.A. principles to allow the seamless production of a regular series of episodes.
- Ask the trustees' Public Information Committee to research the best methods for future podcast episodes to be completed in Spanish and French.
- Develop the methodology to invite participants in recorded sessions based on topics to include our trustees, staffs, and members in the episodes.
- Establish internal and external resources to support the production of the G.S.O. Podcast. It may be helpful to engage freelance support that brings experience on creative Podcast development and formatting.
- Implement analytics as described in the G.S.O. Podcast Plan to report annually to the Conference Committee on Public Information.
- The committee considered the suggestion to revise the flyer "A.A. At a Glance" and requested that the trustees' Public Information Committee and staff secretary focus improvements based on the following suggestions and looks forward to a progress report or draft flyer to be brought back to the 2023 Conference Committee on Public Information.
 - Keeping most of the content messaging of this effective Public Information tool, modernize the look and language of the flyer.

- Remove any reference to the word “hopeless drunks” to focus more on the solution, not the problem in this communication.
 - Update the contribution and self-support language to remove any reference to a dollar amount of contribution.
- The committee considered the suggestion to revise the pamphlet “Speaking at Non-A.A. Meetings” and asked that the trustees’ Public Information Committee move forward with the update. The committee asked that the staff secretary start with the draft pamphlet provided for review. In addition, the committee shared their own editorial revisions. Finally, the committee requested the staff secretary send a memorandum to the A.A.W.S. Publishing Department of all changes and looks forward to a progress report or draft pamphlet to be brought back to the 2023 Conference Committee on Public Information.
 - The committee considered the request to replace the “A.A. Fact File” with a service material version of a new digital P.I. Press Media Kit. The committee reviewed the new digital P.I. Press Media Kit and offered suggestions to the “Who are A.A. members” and the “24-hour plan” sections.
 - The committee considered the request to create a new form of communication to address anonymity on social media by reviewing a draft survey developed to gather shared experience from the Fellowship. The committee requested the trustees’ Public Information Committee and staff secretary focus on distributing the survey, to all age demographics, particularly a young population, and obtain results that will inform decisions on any future new form of communication. The committee looks forward to a progress report to be brought back to the 2023 Conference Committee on Public Information.
 - The committee discussed the content and format of the P.I. Kit and Workbook. The committee noted the updated content list provided by the staff secretary and agreed to all the changes.

REPORT AND CHARTER

Committee Considerations:

- The committee accepted a report from the Publishing Department outlining the General Service Office process for timely and accurate preparation and publication of the 2022 General Service Conference *Final Report*.
- The committee discussed the General Service Conference *Final Report* and noted the following:

The committee reiterated their support for last year’s committee consideration and appreciated the use of digital versions and encouraged the Conference coordinator to continue noting the availability of these in pre-Conference documents.

The committee noted the importance of the *Final Report* and encouraged area delegates to make its local reporting innovative and fun, especially considering the use of new digital technologies.

The committee also noted the importance and effectiveness of making use of Fellowship Connection to connect the trusted servants in the service structure to the digital version of the *Final Report*. The committee suggested that the following local efforts might be helpful in these initiatives:

- An area or district thank you letter and an invite to the area assembly with a link to the *Final Report*.

(Note: Fellowship Connection lists GSRs and these trusted servants can be introduced to their DCM and/or area delegate and be invited to participate in the local district and area discussions of the General Service Conference.)

- Areas consider making the *Final Report* accessible in newly digital formats.
- The creation of a local anonymity-protected voice only power point.

(Note: The *Final Report* reflects Conference actions and discussions, therefore the committee wanted to express that the *Final Report* is an extension of the experience we learn about in *The A.A. Service Manual*.)

- The committee discussed the request to include the G.S.R. preamble in the pamphlet “G.S.R.: Your Group’s Link to A.A. as a Whole” and took no action. The committee agreed that the GSR pamphlet adequately describes the role and purpose of a G.S.R. The committee agreed that this statement is better left to local group autonomy.

Note: As a result of the 2021-22 Equitable Distribution of Workload plan, this item was on the agenda of the Conference Committee on Report and Charter.

- The committee reviewed the progress report from A.A.W.S. Publishing on a new section to be added at the end of the *Twelve Concepts for World Service* titled “Amendments.” Bill W. references an Amendments section in the introduction to the *Twelve Concepts for World Service* and the committee wanted to reaffirm the 2021 advisory action that: “A new section be added at the end of the *Twelve Concepts for World Service* titled ‘Amendments,’ and that it contain an updated version of the Concept XI essay that incorporates the information in the current footnotes and endnotes, along with comprehensive descriptions of the current General Service Board committees.” The committee requested that the staff secretary work with A.A.W.S. Publishing on a draft update of the section to be brought back to the 2023 Conference Committee on Report and Charter.
- The committee reviewed several chapters of *The A.A. Service Manual* and wanted to note the following.

The A.A. Service Manual can be utilized for all individuals involved in the General Service structure. The text is not limited to new people in service or only G.S.R.s.

Class A trustees, appointed committee members, nontrustee directors and other roles in general service should be able to draw upon the experience shared in specific chapters.

- The committee followed up on the 2021 committee consideration regarding updating and continuing to make available the print listing of Central Offices, Intergroups and Answering Services for the United States and Canada (Item F-25). The committee discussed the estimated cost to fulfill this request as well as results of a poll involving 107 Intergroup/Central Offices and decided unanimously to request the General Service Office retire this document and remove it from aa.org. The committee noted that cooperation between local areas, districts and Intergroups/Central Offices is important in helping prospective A.A. members find Alcoholics Anonymous, highlighting that local services, coupled with data stewardship, can help ensure accuracy of Intergroup/Central Office locations. In addition, the committee encouraged communication and sharing of ideas through the ICOAA seminar and the General Service Conference. The committee recognizes an overdependence on G.S.O. and recognizes that in some cases the necessity and importance of local relationships is overlooked.
- The committee discussed the request that the chapter titled “The Doctor’s Opinion” be returned to page one, as it was in the First Edition of the book *Alcoholics Anonymous* and took no action. The committee noted that Bill W. was involved in the repagination of *Alcoholics Anonymous* for the second edition. It was also noted that such a change would impact other pieces of A.A. literature that reference pages in the book *Alcoholics Anonymous*. The committee added that they did not recognize a strong “spiritual need” to revert to the original pagination.

Note: As a result of the 2021-22 Equitable Distribution of Workload plan, this item was on the agenda of the Conference Committee on Report and Charter.

- The committee discussed a possible edition of *The A.A. Service Manual* in American Sign Language (ASL). While aware of the long list of projects and current workload at G.S.O., the committee requested that the A.A.W.S. Board research the need for and feasibility of a translation of *The A.A. Service Manual Combined with the Twelve Concepts for World Service* into ASL and asks that a report be brought to the 2023 Conference Committee on Report and Charter. In addition, the committee encourages local areas, districts, and Intergroups/Central Offices to make ASL interpretation and service opportunities more accessible to the Deaf community.

TREATMENT AND ACCESSIBILITIES

Committee Considerations:

- The committee discussed and accepted a progress report on the development of a revision to the pamphlet “A.A. for the Older Alcoholic.” The committee requested that the trustees’ Cooperation with the Professional Community/ Treatment and Accessibilities Committee keep the following suggestions in mind:

- Include stories of only those who found recovery from the age of 60 years or older.
- Form a working group to help gather sharing from A.A. members who found recovery after age 60.
- Consider who is the target audience.
- Conduct a broader call out for stories through multiple distribution methods.
- Include stories of senior alcoholics with health issues, are hard of hearing, are immigrants, and have experience in finding recovery or barriers to online meetings.
- Consider a new format for the pamphlet that is more accessible, noting that the current foldable format is challenging to open and navigate pages for those who may have dexterity challenges.

The committee also provided additional notes on gaps in the stories to the committee secretary to be forwarded to the trustees' Cooperation with the Professional Community/Treatment and Accessibilities Committee.

The committee requested that a progress report or draft pamphlet be brought to the 2023 Conference Committee on Treatment and Accessibilities.

- The committee reviewed and accepted a progress report on military audio interviews and suggested that the trustees' Cooperation with the Professional Community/Treatment and Accessibilities Committee:
 - Reach out to military senior leadership.
 - Seek interviews from members in various military/armed forces branches.
 - Consider broader distribution channels, through diverse communication methods such as AA Grapevine, La Viña, WhatsApp, and LIM.
 - Distribute a questionnaire to interviewees for the audio-military project.
 - The military consultants on the trustees' Cooperation with the Professional Community/Treatment and Accessibilities Committee develop a project plan that will include reporting to the entire trustee committee.

- The committee discussed the draft version of the A.A. Guidelines for Remote Communities and offered the following suggestions:
 - The committee encourages G.S.O. Publishing to continue to maintain the most current cultural terminologies.
 - Remove the names from the sharing in the guidelines (though currently anonymity protected; highlight the message rather than the name).
 - Remove the section "Three Challenges" and replace it with the title "Challenges in carrying the message to underserved populations" and include broader sharing with culturally sensitive language.
 - Remove the current sharing on sponsorship from the section "Spanish-Speaking Women in A.A. Remote Community" and include sharing that positively highlights the importance of sponsorship.
 - Also include in the section "Spanish-Speaking Women in A.A. Remote Community" information on special-interest meetings/groups, like what is

shared in the Conference-approved pamphlets “Hispanic Women in A.A.” and “Women and A.A.”

- Expand the section and title on online group/meeting resources to include a broader cross-section of digital sharing and resources.

The committee asked that the staff secretary to revise the service piece and looks forward to it being made available to Remote Committees once the updates have been made.

- The committee discussed the contents and format of Treatment Kit and Workbook. The committee noted with appreciation that the suggestions provided in the 2021 Committee Consideration that will be implemented at the next Kit update.
- The committee discussed the contents of the Accessibilities Kit and Workbook and suggested that the section “Sharing Experience” in the workbook include experience on A.A. members with service animals.
- The committee discussed the content and format of the Kit and Workbooks. The committee encourages G.S.O. to continue to explore and develop digital approaches to publishing and updating A.A. resources so that changes can be updated more quickly and efficiently with the most up-to-date resources for local committees. The committee also noted the importance that print versions also be made available to those who prefer to receive printed materials.
- The committee considered a request to remove the sentence “Nobody has ever died of lack of sleep” in the section “Getting plenty of rest” in the booklet *Living Sober* and took no action. The committee noted that the section includes this comment later in the chapter: “If the condition persists, it may be advisable to check with a good physician who understands alcoholism well.”

Note: As a result of the 2021-22 Equitable Distribution of Workload plan, this item was on the agenda of the Conference Committee on Treatment and Accessibilities.

TRUSTEES

Committee Considerations:

- The committee reviewed the resumes, and approved as eligible for election, all Class B trustee candidates for the Eastern Canada and Pacific regions.
- The committee considered a request to revisit highlighting service roles at the group level in the pamphlet “The A.A. Group” and took no action. The committee appreciated the discussion about the role and attitude of humility of trusted servants. They acknowledged that the phrases “holding office” and “officer” are used in several sections of the pamphlet, and have equivalent meaning to being a trusted servant. It was also noted that groups are free to adapt the inventory questions to suit their needs.

Note: As a result of the 2021-22 Equitable Distribution of Workload plan, this item was on the agenda of the Conference Committee on Trustees.

- The committee reviewed the pamphlet “Do You Think You're Different?” and requested that the trustees’ Literature Committee begin to look at the accuracy and effectiveness of direct translation practices, resulting in an ineffective vehicle to presenting an authentic and culturally relevant message to linguistic communities.

Note: As a result of the 2021-22 Equitable Distribution of Workload plan, this item was on the agenda of the Conference Committee on Trustees.

- The committee also requested that the AA Grapevine board consider using “Do You Think You're Different?” as a recurring theme. This would allow for the presentation of a diverse group of current voices finding a common identification.
- The report of the trustees’ Nominating Committee noted they had begun discussion of thread-based forums and that more discussion is needed. The Conference committee had a discussion on thread-based forums which could allow better communication throughout the Conference structure and is forwarding a summary of their suggestions to the trustees’ Nominating Committee.

Recommendations Not Resulting in Conference Advisory Actions

These recommendations were presented but did not achieve a majority.

LITERATURE

- The draft pamphlet “The Twelve Steps Illustrated” be approved with minor editorial revisions.
- A second volume of the book *Experience, Strength and Hope* be developed with stories dropped from the Fourth Edition of the Big Book, *Alcoholics Anonymous*, and that a progress report be brought to the Conference Committee on Literature once development of the publication is in progress.

POLICY/ADMISSIONS

- The paragraph in the story “Freedom from Bondage” which was removed due to pagination issues from the fourth edition of the book *Alcoholics Anonymous* be restored in all future printings and publications in which the story is included.

Note: As a result of the 2021-22 Equitable Distribution of Workload plan, this item was on the agenda of the Conference Committee on Policy/Admissions.

Recommendations Passed by Simple Majority

There were no recommendations passed on a simple majority vote that did not receive the two-thirds vote necessary to become a Conference Advisory Action.

Floor Actions Not Resulting in Conference Advisory Actions

- With the translation of the book *Alcoholics Anonymous* (Fourth Edition) into plain and simple language, that the Twelve Steps, the Twelve Traditions, and the Twelve Concepts, not be translated into plain language in any way: that these remain in the existing form in English as in previous editions of the book *Alcoholics Anonymous*. ***(Conference declined to consider.)***
- The General Service Conference impose a one-year moratorium on any new agenda item received through September 15, 2022, with new agenda items held to be placed on the agenda for the 74th General Service Conference, allowing the General Service Board and its corporate affiliates time to adjust and align their processes to accommodate the 2022 Policy and Admissions recommendation to provide simultaneous translation of all background material. ***(Conference declined to consider.)***

- The trustees' Ad Hoc Committee on Participation of Online Groups develop a plan to create one or more non-geographic Areas for online and telephone groups in the U.S./Canada General Service Conference structure, with a progress report on the plan to be presented to the 73rd General Service Conference Committee on Policy and Admissions.
- That the following GSR Preamble be added to the pamphlet "Your Group's Link to A.A. as a Whole":

The GSR Preamble

We are the General Service Representatives. We are the link in the chain of communication for our groups with the General Service Conference and the world of A.A.

We realize the ultimate authority is a loving God as he may express Himself in our Group Conscience. As trusted servants, our job is to bring information to our groups in order that they can reach an informed group conscience. In passing along this group conscience, we are helping to maintain the unity and strength so vital to our fellowship.

Let us, therefore, have the patience and tolerance to listen while others share, the courage to speak up when we have something to share, and the wisdom to do what is right for our group and A.A. as a whole.

(Conference declined to consider.)

- The trustees' Committee on the General Service Conference evaluate the current process of developing Conference background material and bring back to the 2023 General Service Conference Committee on Policy/Admissions a plan that describes the process of developing background material, keeping in mind the Conference desire for background material to be targeted, balanced and with relevant historical content.
- The Advisory Actions from Panel 71:
 - Advisory Action 18 for changes to page 117 phrase "opposite sex" with the word "partner"
 - Advisory Action 19 changes to page 66, "No one wants to be angry enough to murder, lustful enough to rape, gluttonous enough to ruin his health. No one wants to commit the deadly sins of anger, lust or gluttony"

in the book *Twelve Steps and Twelve Traditions*, be returned to the original text.
(Conference declined to consider.)
- The 1995 Conference Advisory Action be reaffirmed that the first 164 pages of the Big Book, the Forewords, "The Doctor's Opinion," "Doctor Bob's Nightmare" and the Appendices remain as is.